Join us at the Greater New York Dental Meeting!

First Dental Tribune Symposia to be held from Nov. 30 to Dec. 3

By Robin Goodman, Group Editor

People from around the world flock to the annual Greater N.Y. Dental Meeting, and with very good reasons beyond the fact that there is no registration fee. This year, Dental Tribune America has partnered with the meeting’s organizers to offer four days of symposia in the areas of endodontics, implantology, cosmetic and digital dentistry.

Each day’s morning session will feature a three-hour symposium on one topic that will be led by experts in the field. The afternoon sessions introduce attendees to Dental Tribune America’s educational concept of “Getting Started in ...”. The concept follows a proven European model where leading specialists provide a general overview of their specialty for those who are interested in “getting started in” that specialty. Each lecture will provide a thorough introduction to the techniques, products and practice management impact for each dental specialty.

The symposia are free for registered Greater N.Y. Dental Meeting attendees, but pre-registration is required. Also, due to limited seating, register early to ensure preferred seating.

If you are interested in tackling a new specialty area, Dental Tribune’s “Getting started in ...” Symposia are an excellent place to start! For registration please visit www.gnydm.com or send an e-mail to info@gnydm.com. We look forward to seeing you in New York!

"Getting Started in ...”
Sympoisas Schedule

◗ Endodontics: Sunday, Nov. 30
◗ Implantology: Monday, Dec. 1
◗ Cosmetic: Tuesday, Dec. 2
◗ Digital Dentistry: Wednesday, Dec. 3

Electric handpiece users: take notice

In March 2008, the FDA issued a MedWatch Safety Alert discussing patient burns from using improperly maintained handpieces. The article points to worn or poorly maintained speed-increasing handpieces (1:5 increasers). While proper maintenance for handpieces is very important, Daniel Call, customer service manager of Bien-Air USA, explains that the main reason electric handpieces have caused patient burns is because the handpiece has been used as a cheek retractor. This causes the button to touch the spindle moving at 200,000 rpm, creating friction and instant heat without warning.

Many practitioners have experienced the cap heating issue and have posted articles on the FDA Web site. You can test this cap heating theory by running a speed-increasing handpiece out of the mouth and lightly applying pressure to the cap with your thumb. You will notice that the push button cap will heat up within seconds.

Fortunately, Bien-Air has come up with a solution to this problem. The company has a unique, patented design that helps prevent the cap from overheating. All Bien-Air handpieces are equipped with a patented, anti-heating push button that restricts the contact of the push button to the moving parts inside the handpiece head, thus virtually eliminating the potential of push button getting in contact with the handpiece parts rotating at 200,000 rpm.

While it does not completely remove the threat of a heating cap if used as a cheek retractor, it gives significantly more warning than any other 1:5 handpiece on the market.

For a limited time, Bien-Air is offering a trade-in special to all users of electric handpieces. For more information, contact Bien-Air at (800) 433-2436.

The Whole Kit and Caboodle

On display at www.photomed.net - 24/7

The whole kit and caboodle. Everything, and all of it. That describes PhotoMed. We’ve got everything you need for clinical photography. PhotoMed clinical camera systems feature the best digital camera equipment available. Shown above are the PhotoMed/Canon A650 and the Canon Rebel XSi. We also feature clinical systems built around Canon’s PowerShot G9, Rebel X5, EOS 40D and the EOS 5D.

We know that no one likes to spend time reading thick user manuals so your camera is delivered assembled, set and tested along with our concise custom instructions. And we include unlimited phone support and loan equipment if needed.

PhotoMed carries all of the accessories you may need: intraoral mirrors, retractors, Contrasters, printers, clinical photography books/training cds (Dr. Chris Carr’s new interactive dental photography CD is a great way to train your staff) and recreational lenses from Sigma (the new 18-200 DC OS lens is a nice choice). Visit our website, give us a call. Come see us at a dental meeting (there’s a complete list of upcoming meetings at: www.photomed.net). We know you’ll like us.

www.photomed.net • 800.998.7765
Mention the “kit and caboodle ad” when you order for some extra kit!